



STORMY SWEITZER

+Curriculum Vitae

I help organizations and individuals with social impact missions tap into their expertise and use entrepreneurial strategies to develop social enterprises that increase revenues and strengthen their flexibility, creativity, and impact.

MY STORY

- Empathy:** Age 8: first realized that I lived in a world where not everyone had the home, safety, health, and comfort that I did.
- Compassion:** Age 11, learned through an act of kindness, that one person can make a difference in the life of another.
- Justice:** Stunned by the stark contrast between the lives of the affluent and the humble I witnessed as an exchange student in Venezuela.
- Impact:** Studied Russian, Spanish, and Economics in hopes of having an impact on the disparities I saw in the world. Began consulting with nonprofit and for-profit organizations upon graduation.
- Change:** Joined the Peace Corps as an NGO Development Consultant in the former Soviet Republic of Moldova after the fall of Communism.
- Theory+:** Studied Public Health at Emory and applied what I learned by working with Planned Parenthood Federation health centers nationally.
- Capacity:** Returned to Utah, where I cultivated my ability to start and build new projects and programs. Honed my training and consulting skills and developed expertise in improving process and performance.
- Synergy:** An NPR driveway moment triggered understanding of how business acumen and social good can have a synergistic effect on each other. I returned to school to study business.
- Enterprise:** Started 3 businesses & found mentors from venture capital, marketing, and corporate backgrounds.
- Action:** Made decision to focus my experience and strengths on helping social-impact organizations develop clear pathways to sustainable income.

ACADEMICS



GLOBAL

- * Traveled to 35 countries
- * Lived in Venezuela, Russia, Finland and the Republic of Moldova
- * Speak English, Spanish, Russian and Romanian



SERVICE



CAREER

SIZETRACKER: Owner/Co-founder

Internet Start-up; Data Management; Social Media; Operations; Marketing; IP

HEALTHINSIGHT: Project Manager, Trainer, Consultant, Intrapreneur

Quality; Human Factors; Teamwork & Communication; Root Cause Analysis; IT

MAOOMBA (ROUND 1): Owner/Founder

Ecommerce; Sourcing & Inventory Management; Blogging; Contracts

UTAH'S HEALTH: Production Editor

Fund-raising; Editing; Contracts; Web Project Management

PLANNED PARENTHOOD FEDERATION: Project Associate/Consultant

Business Planning; Service Expansion; Professional Education; Benchmarks

WASATCH COMMUNITY GARDENS: Youth Program Coordinator

Youth Engagement; Garden Operations; Database Management; To Market

PEACE CORPS: NGO Development Consultant

NGO Start-up; Capacity-building; Technical Assistance; Grant writing

UTAH FOOD BANK: Food Drive and Special Events Coordinator

Community Engagement; PR; Project Management; Event Planning

STORMY SWEITZER CONSULTING: Founder/Principal Consultant

Project Management; Org Development; Market Research; Training

CONTACT ME

P: 801-671-8785

E: contact@stormysweitzer.com

INTERACTIVE

